

What is the problem you are concerned about?

Depletion of the ozone layer.

How will you get your audience's attention?

I'm going to give some examples in an objective way, so they don't get tired of just hearing about a topic for 1 minute.

Write a slogan for your PSA.

The less you pollute the more lives you save.

What will your PSA main character look like?

It will be a very curious child who will explain to the reader how to mitigate the destruction of the ozone layer.

What story will you tell with your PSA?

A story of a boy where he went to school and found that the ozone layer was being destroyed. When he got home he researched and found that the ozone layer was depleted 17 percent in the year 2020 so desperate he researched it further and now he will give a warning on what to do and what not to do to destroy the ozone layer less.

What does your PSA enable people to do?

My PSA will allow people to pollute the ozone layer less, even if it's at least 3%.

Sources: [Nasa Earth Observatory](https://www.nasa.gov/earth-observatory).

# Script

Hi guys, today I'm going to tell you a story about the destruction of the ozone layer, so you can understand why this is harmful to the environment. It all started when João went to school, it was a normal day, until the science class started and teacher Camila told João that the ozone layer is being destroyed and this is very important because this generates several consequences such as: increases in certain types of skin cancer, eye cataract, lastly, immunodeficiency disorders. And to avoid all these problems we can do several things like: you can avoid the consumption of gases that are dangerous to the ozone layer, due to their content or manufacturing process. So by performing these actions we can keep the ozone layer less bad so perform these tasks 1,2 or 3 times a month you decide. So, as my own slogan says, "The less you pollute, the more lives you save." So get to work.



João is a happy, curious and worried boy, and he has a lot of empathy.



Teacher Camila. She is João's teacher, she teaches him science and a teaches him science and also teaches him how to reduce the destruction of the ozone layer. She's nice but serious when necessary.

[My video.](#)

## SOURCES

Links: [European commission.](#)  
[The nutty blog.](#)

Link to the website where I took the drawing of the boy, and for the teacher drawing.  
[Pinterest.](#)  
[Pixta.](#)