

The video The Impact On Jenny Simpson and the article Physiotherapy goes high tech both have many similarities and differences. A difference they share is that one is a video and one is an article. The video reflects on Jenny Simpson's recovery while using the anti gravity treadmill. The article focuses on how they make the equipment that used to help with recovery of athlete's injuries. While both the article and video still focus on how important it is for their athletes to use high tech equipment for recovery.

In the video it's stated how the anti gravity treadmill helps Jenny Simpson train after her recovery because it helps to support some of her weight while running on the treadmill, without putting a lot of impact on her leg. The article on the other hand talks about how their company makes high tech equipment that is specifically designed for athletes based on their injuries and the sport. Both the article and video give the audience important facts regarding the high tech equipment as well as the results it has on their athletes. They even provide additional information from specialists who worked on these equipment and their intake on how they make these equipment precise. As well as their use of information from specialists for these products are to ensure the audience that they take the players injuries seriously and provide them resources to recover safely.

Although both the article and video support the same idea they do have differences. The video uses examples to make the point that sportspeople need to take care of their bodies to prevent further injuries. The article makes their point broader by referencing different kinds of physical therapy that a different audience can benefit from. "Performance can be tracked and adjustments made, either to facilitate more efficient or less injurious gait, say, to a recovering victim of a car accident or elite performance prohibiting ineffectual pedal stroke of a cyclist, squeezing from a defective golf swing or flaw in a gymnast's triple somersaulting twist". States Hi-tech Therapy's Andrew De Knock. However, the article and video address their points a lot differently, the article for one uses a lot of evidence to support their thesis while mentioning tons of specialists on the matter. While the video simply gives us real life examples and opinions from the specialists themselves.

The article Physiotherapy Goes High-Tech and the video The Impact of Jenny Simpsons make it a main focus on how their equipment helps sportspeople recover from injuries safely. How high-tech equipment is benefiting those who play sports and those who face injuries such as a car crash or performing an ineffectual pedal stroke. Both the article and video wants their audience to know the equipment technology they provide for sportspeople are effective for them to use when in the process of recovery. For them, creating the AlterG was a very innovative product to make. With having the support of highly pressurized air working on the lower limbs for a more natural motion.