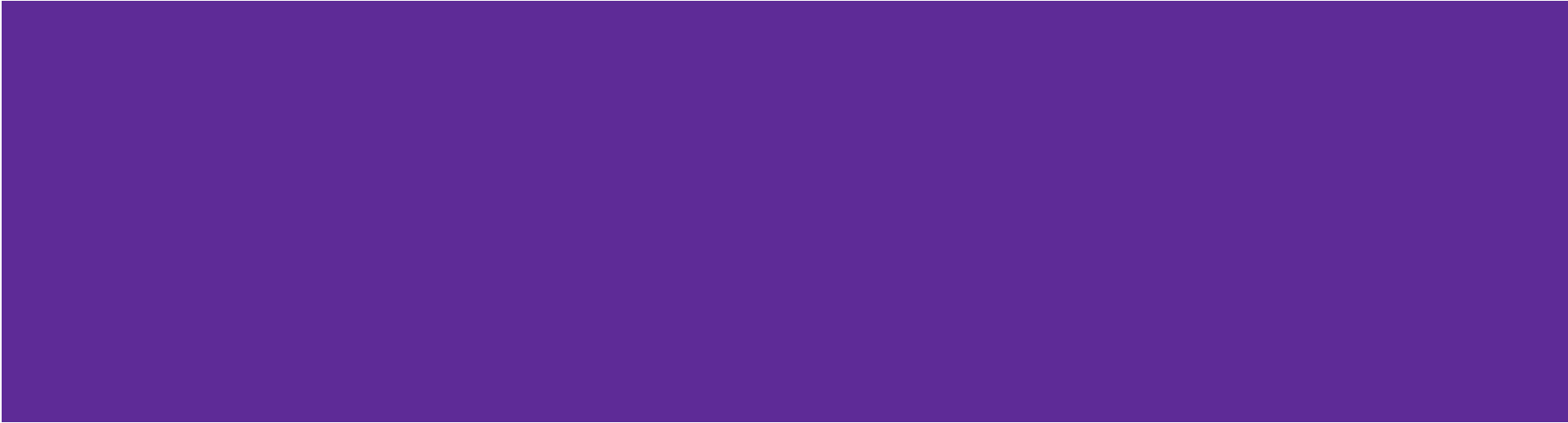


Maria's bookbinding

An affordable option for people who want their digital books printed and bonded



Important informations

Services offered

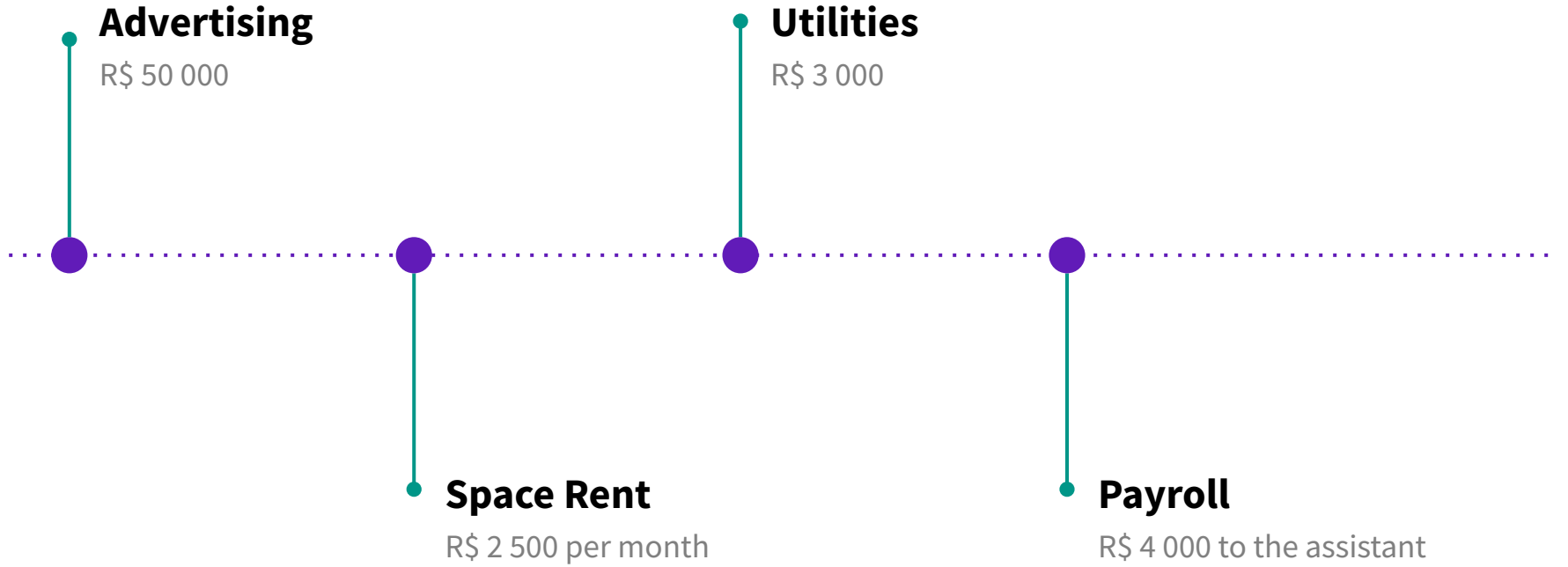
Editing, printing and bookbinding

Target Audience

Teenagers and young adults

Competition

There is plenty of competition in this city.
However their services are not very affordable



Structure

- Employees:
 - Me: responsible for making the cover and printing the book
 - Assistant: responsible for bookbiding and finishing touches
 - Building size
 - Around 540 square foot
 - Operations location
 - Rio de Janeiro, RJ, Brazil
-

Why I have decided to become an entrepreneur

I am very passionate about fanfiction and it has become a dream of mine to read these stories on physical books, never worrying about the battery of my mobile running off.

Besides I have done an extensive research on this topic and I hope I can become a model on this subject.



Risks and rewards

- **Risks**
 - Losing a large amount of money
 - Failure
 - Long hours of work
 - **Rewards**
 - Independence
 - The opportunity to fulfill my dreams
 - Profit
-

My business in five years

I hope I have gained many customers and, as a consequence, I have expended my building locations and the number of employees.

I expect that I am now selling to the whole country and that my profit is higher than ever.
